
Supplementary table 1: Spatial variables used for demarcating development potential of seven tourism products
<table>
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<tr>
<th>Tourism resource variables</th>
<th>Data type</th>
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Data type: N, nominal; O, ordinal; B, Boolean (0,1); S, scale.

Variable format: ·, single; 1 – 9, index.

Tourism products: P1&2, Nature: Ecology and scenery; P3, Nature: Adventure and activity; P4, Sun and sand; P5&6, Culture; P7, Rural and agritourism; P8, Meetings, incentives, conferences, exhibitions (MICE) and business; P9, Food and wine.

Raw form or source of data: existing analogue or digital maps and data lists mapped by researchers.

Source institutions: Centre for Geographical Analysis (CGA); Chief Directorate Surveys and Mapping (CDSM); Agricultural Research Council; Agricultural geographical information system (AGIS); Environmental Potential Atlas (ENPAT); Council for Geosciences (CGS); Geological Society; South African National Biodiversity Institute (SANBI); CapeNature; South African Weather Bureau (SAWB); Council for Scientific and Industrial Research (CSIR); South African Heritage Resource Agency (SAHRA); Cape Town Tourism; Cape Town Routes Unlimited (CTRU).